Alaska Highway & Community Heritage Values Workshop

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Community Heritage Planners

Heritage Branch
Forests, Lands and Natural Resource Operations (FLNRO)
Province of British Columbia

Orientation Session

Welcome

- Meet a neighbour
- Share one example of heritage in your community that is important to you
- Introduce each other to the rest of the group

How is “Heritage” defined?

In the past –

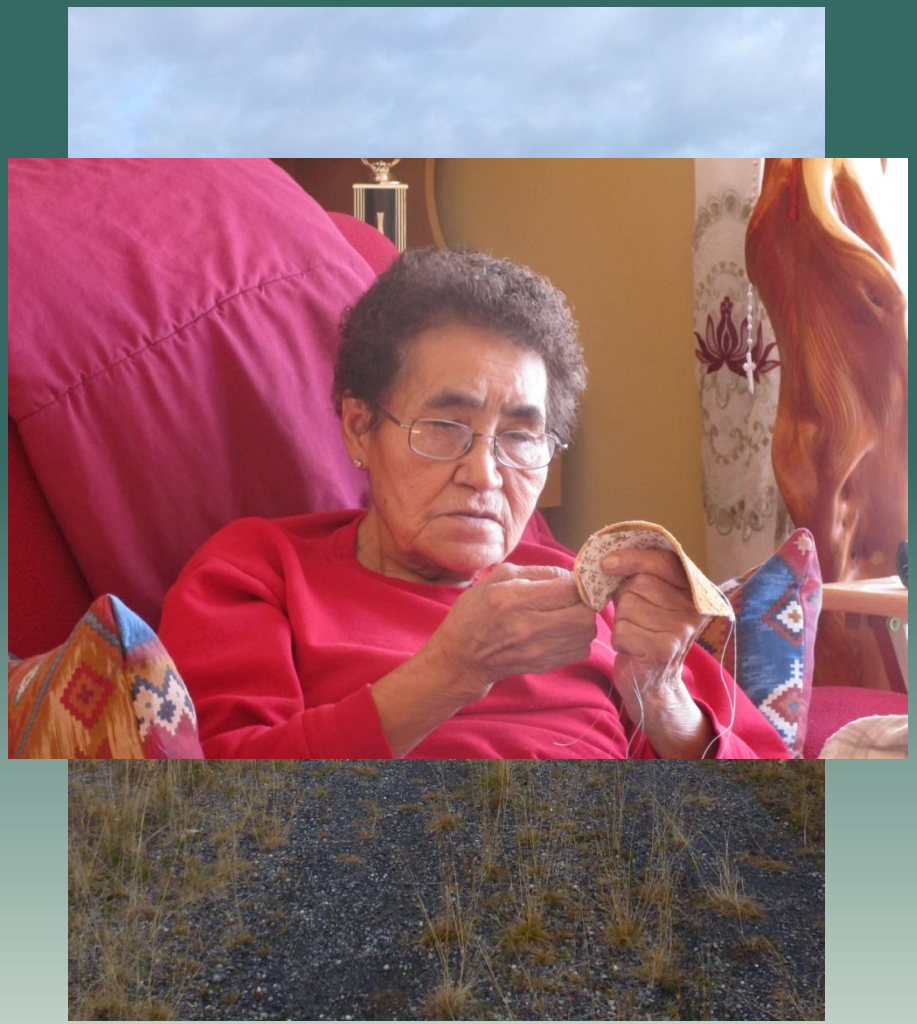
- Often defined by “experts”
- ‘Bests’ ‘Firsts’ ‘Lasts’ ‘Oldest’

Now –

- Based on community values
- Heritage professionals as facilitators

What is “Heritage”?

- Built heritage
- Tangible heritage
- Intangible heritage



Cultural Landscapes

- “A set of ideas and practices, embedded in a place”
- Types
  - Designed
  - Evolved – relic and living
  - Associative

Cultural Landscapes

Negotiating Value

Archaeology and Aboriginal Sites

- Reveal the physical evidence of how and where people lived in the past
- Physical evidence of human occupation or cultural activity
- Aboriginal traditional use sites may or may not contain physical evidence, but do have an association with the traditional activities of a particular living aboriginal cultural group
- **Heritage Objects** can be protected

Participatory Archaeology and Ethnography

Workshop

Workshop Objectives

- Share information about the identification, protection and celebration of local heritage

- Learn about the Alaska Highway Corridor and the National Historic Site Nomination Project

Workshop Agenda

- Heritage Values and Historic Places
- Community Heritage Vision
- SWOT Analysis
- Heritage Conservation Tools
- Celebrating Community Heritage

What are “Heritage Values”?

- The aesthetic, historic, scientific, cultural, social or spiritual importance or significance for past, present or future generations

Patina
Setting
Materials
Craftsmanship
Style and Design

Theme
Event
Historical Phenomena
Way of Life

Information

Rarity

Uniqueness

Knowledge

Sense of Time and Place

Tradition

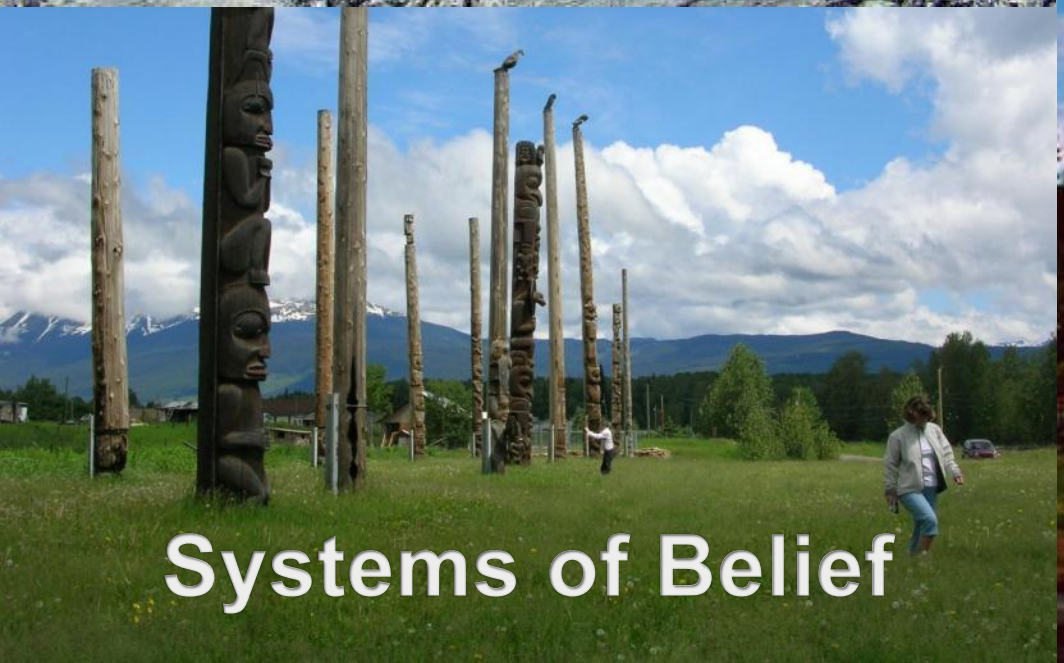
Community

Spirit of Place

Memorial

Myth

SIKH TEMPLE
Religion


Systems of Belief

Ceremony

Heritage Values in Your Community

Activity:

- Work in groups of 2 or 3
- Move from flipchart to flipchart
- Add statements that describe your community's values in each category

Heritage Values and Historic Places

- A historic place can have
  - one or several kinds of heritage value
  - conflicting values
- All the values are important and add to the meaning of the place.

Historic Places in Your Community

Activity:

- Work in groups of 2 or 3
- Identify historic places in your community and put them on the map
- Identify the values connected to the places

Heritage Tourism

- Part of cultural tourism
- “Focuses on the story of people and places told through interpretation of cultural landscapes and preservation or restoration of historic structures.” (National Association of Tribal Historic Preservation Officers)
- Fast-growing segment of the tourism market targeted to people seeking distinct and authentic places (UNESCO)

2012 In-Market Research Report
Northern BC

- Visitors to destinations in Northern BC participated in a far greater range of activities while on their trip than they were originally motivated by. Visiting friends and relatives was the key motivator, followed by sightseeing, nature, wildlife viewing, fishing and visiting national or provincial parks and visiting historical sites.

2012 In-Market Research Report
Northern BC

- Outdoor activities, specific activities, visit national/provincial parks, and heritage sites are latent strengths for the region.
- Respondents from BC (both the Lower Mainland and other BC residents) associate the Northern BC Region with heritage and historical sites, being exciting and having unique cuisine.
- Respondents from “other BC” are the most familiar with the region overall.
- Residents from BC are more likely to associate Northern BC with heritage and historical sites and an exciting place to be.

Your Vision

Where do we want to go?

Celebrating Community Heritage
50 years from now

SWOT Analysis: Where are we now?

Group Activity – 4 Groups

- Identify your communities'
  - Strengths
  - Weaknesses
  - Opportunities
  - Threats

  in relation to your vision
- Record SWOTS on flipcharts

How are we going to get there?

- Formal tools
- Informal strategies

Heritage Conservation Tools

- Formal Recognition
- Legal Protection

Formal Recognition

Community Heritage Register

- Implementation
- Benefits
- Your role
- Other partners' roles

Formal Recognition

Notations of Interest

- “Flag” on provincial reference maps
- Contact local FrontCounterBC office for more information

  http://www.frontcounterbc.gov.bc.ca/

Legal Protection

- Types of Tools:
  - Local government heritage designation
  - Heritage revitalization agreement
  - Heritage conservation area
  - Heritage covenant

Protection Tools

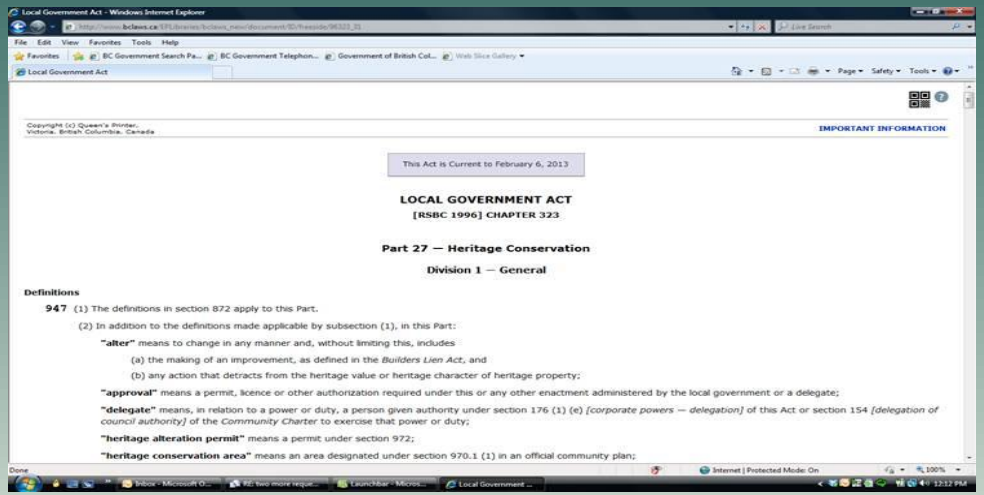
- Implementation
- Benefits
- Your role
- Other partners' roles

Resources

- Heritage Conservation: A Community Guide

  http://www.for.gov.bc.ca/heritage/property_owners/community_guide.htm

- Local Government Act



Local Government Act - Windows Internet Explorer

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IMPORTANT INFORMATION

This Act is Current to February 6, 2013

LOCAL GOVERNMENT ACT
[RSBC 1996] CHAPTER 323

Part 27 — Heritage Conservation

Division 1 — General

Definitions

947 (1) The definitions in section 872 apply to this Part.

(2) In addition to the definitions made applicable by subsection (1), in this Part:

"alter" means to change in any manner and, without limiting this, includes

(a) the making of an improvement, as defined in the *Builders Lien Act*, and

(b) any action that detracts from the heritage value or heritage character of heritage property;

"approval" means a permit, licence or other authorization required under this or any other enactment administered by the local government or a delegate;

"delegate" means, in relation to a power or duty, a person given authority under section 176 (1) (e) *[corporate powers — delegation]* of this Act or section 154 *[delegation of council authority]* of the *Community Charter* to exercise that power or duty;

"heritage alteration permit" means a permit under section 972;

"heritage conservation area" means an area designated under section 970.1 (1) in an official community plan;

Celebrating Community Heritage - Informal Strategies

Group Activity

- Brainstorm other ways of celebrating community heritage
- Share examples
- Describe your role and the role of other partners

Thank you!

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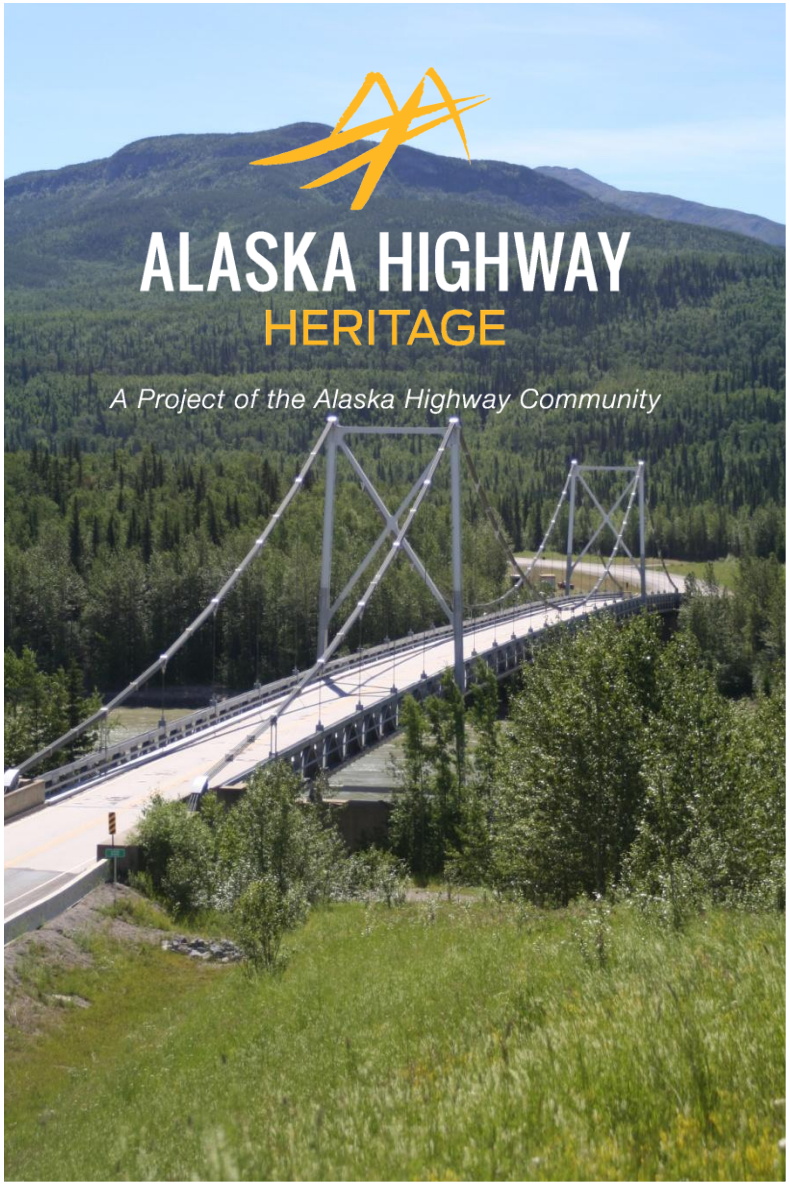
www. for. gov.bc.ca/heritage



WORKSHOPS
March 2013

Lead: Alaska Highway Community Society

Core Funding: The Peace River Regional District

Project Administrator: April Moi, Northern British Columbia Tourism Association

Heritage Consultant: Contentworks Inc. (Julie Harris and Natascha Morrison)

Agenda

- Big picture
- Planning the nomination of the Alaska Highway Corridor
- Sharing knowledge and ideas

The Alaska Highway

Passes through prairies, rivers, mountains and muskeg

2,232 km from Dawson Creek to Fairbanks

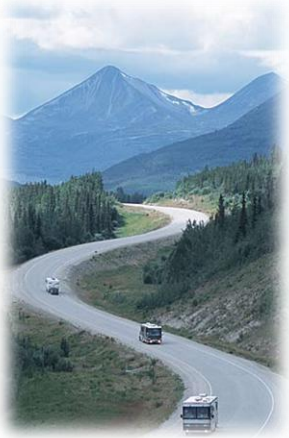
1,916 km in BC and Yukon

Alaska Highway Chronology

Planning Roads and Air Routes: 1897-1940

"Friendly" invasion: March 1942

Public Roads Administration: 1942-1943



Developing the Alaska Highway: ongoing

Agreement: February 1942

Pioneer Road: March to October 1942

Canada takes control: April 1946

Regional History Themes

Thousands of years of use and occupancy

Long fur-trade history

Klondike Gold Rush, 1897 – 1899

Treaty Eight, 1899-1921

Treaty Eleven, 1921

First Nation traders and community builders

Northern air services

Second World War

Wage economy

Towns and cities

Oil and gas development

Kluane National Park

The Big Picture

To have a plan in place in 2017 that will protect and celebrate the Alaska Highway Corridor's cultural heritage value.

Cultural Landscapes - Review

- Types
  - Designed
  - Evolved (relic and living)
  - Associative
- Attributes
  - Intangible (meanings, practices and knowledge)
  - Tangible (physical places and objects)
    - Various scales and forms
    - Can overlap

Types of Heritage Attributes

Experiences	Locations
Customs	Views
Beliefs	Archaeological Sites
Stories	Structures
Inspiration	Natural Elements
	Relics
Place Names	

Conservation

- What should be protected?
- What can be protected?
- What will be protected?

Sharing Knowledge and Ideas

Scope of the Story

- What does the "Alaska Highway" story mean to you?

Experiences and Places

- Which places and experiences are important to the story of the Alaska Highway?

Reviewing the Draft Vision

- **Vision (Draft)**

  The Alaska Highway Corridor is a valued and dynamic legacy that contributes to our sense of identity and our relationship with the natural world, creates an understanding of our past, is used to build communities in the present, and informs our choices for the future

Next Steps for the Project

Tier One Priorities

- Report on the workshop results
  - Participants
  - Local councils
  - Yukon
  - Other stakeholders (PWGSC, BC Heritage Branch, Parks Canada, etc.)
- Develop criteria for identifying and evaluating heritage resources
- Involve communities
- Demonstrate the local and tourism potential of the project

Tier Two Priorities

- Mapping
- Preparing the nomination form
- Continue to gather information about themes and heritage resources
- Work more directly with local governments, Parks Canada and owner-stakeholders

You can help

- Let us know what you think
- Keep informed and involved

Thank you

ALASKA HIGHWAY
HERITAGE